



CALL FOR PAPERS

**The First International Conference on Quality of Management and Innovation
Co-hosted Siam Technology College, Souphanouvong University and Champasak University.**

46 Charansanitwong Road, Wat Thapra, Bangkok Yai, Bangkok 10600, Thailand

11 May 2014

OBJECTIVE OF THE CONFERENCE

This conference has three aims:

1. To provide a forum at which researchers, scholars, and graduate students can present research concerning Quality Management and Innovation.
2. To create a researchers' and scholars' network at domestic and international levels;
3. To facilitate knowledge-sharing for ongoing initiatives.

TOPICS OF INTEREST

1. Governance and decentralization
2. Corruption and informality in developing/transition countries
3. The role of institutions in economic development
4. Rural development challenges in transition countries
5. Sustainable natural resource management
6. Good governance and corporate finance, accounting and management
7. International and regional economic integration
8. The impact of recent crisis on the developing/transition countries' economies
9. Unemployment in developing/transition countries – the role of state and markets
10. Public sector management and quality of public service provisions: transparency and accountability

11. Policy development process in transition countries: representation, participation and deliberation
12. The diverse implications of the instruments for economic and political reform
13. International donor coordination approach towards aid/ assistance for development
14. Human resource management issues in innovation
15. Industrial and Manufacturing System Technologies
16. Industrial and Systems Management
17. Innovation and management issues within multinational corporations
18. Innovation and Management of Renewable Resources
19. Innovation for low-income markets and social innovation
20. Innovation for sustainable development
21. Innovation Policy and Management
22. Innovation, Management and Technology
23. Intellectual property and knowledge management
24. Knowledge Management
25. Management of Innovation and Technology
26. Management of Technology Education and Research of Technology for the Knowledge Economy
27. Management of Technology in Developing Countries
28. Managing collaborative innovation
29. Managing IT and Innovation.
30. National and Regional Systems of Innovation
31. New Product / Service Development
32. Organizational innovation
33. Process Innovation
34. Project Management
35. Regional innovation systems, clusters and industrial networks
36. Risk and Security Management

37. Other topics related to Quality of Management and Innovation in transition/developing countries

ABSTRACT AND PAPER DETAILS

Abstract and paper must include, in the main body of the document, a title, names and affiliations of all authors. We also require a postal address, telephone number and email address for at least one contact author. The font must be Times New Roman. Only the title must be in 24pt font and centered. The names and affiliations of all authors (including the details of the contact author) must be in 12pt font and centered. The rest of the text must be in 12pt and justified in two columns.

Abstracts and papers should state clearly:

- (1) The main objective of the paper.
- (2) The key issues, “conversations” and/or literature that the paper will address or draw upon.
- (3) The nature of any data, case-study material, reviews of literature, etc.
- (4) What has been found from preliminary analysis of any data.
- (5) The intended/actual contribution of the paper to knowledge and practice in the field of Quality of Management and Innovation.

Abstracts and papers should be submitted

By e-mail attachment to:

Assist. Prof. Dr. Thammarak Ruengcharas

secretariat of the Conference Organizing Committee.

e-mail: dr_thamma@yahoo.com

IMPORTANT DATES

Abstract submission deadline: 20 April 2014

Notification of acceptance: 23 April 2014

Final paper due: 25 April 2014

(not more than 3,000 words)

Conference Date: 11 May 2014

FOR MORE INFORMATION

Accepted papers Research Papers will be published in conference proceeding with ISBN No.

Attendance of more than 300 participant of different countries are expected .

For more information : Contact dr_thamma@yahoo.com

Conference Program :
The First (1st) International Conference on Quality Management and Innovation,
SIAM TECHNOLOGY COLLEGE

Sunday, 11st May 2014

08.30 – 09.00	Registration Pre – function Area Floor 4 th , STC Theater		
09.00 - 09.05	Welcome Address Prof.Dr.Srisak Chamornmarn President Emeritus, Siam Technology College		
09.5 – 09.10	Opening Address Mr.Pornpisut Mokolwanich. President, Siam Technology College		
09.10 – 09.45	“Public Management and Innovation” Keynote Speaker. Prof. Dr. Tin Prachyapruit		
09.45 – 10.30	“International Cooperation and Innovation” Keynote Speaker. Dr. Chaiyong Sajjaphanont		
Break / Refreshment			
10.45 – 12.00	“Quality in Management and Innovation” Keynote Speaker. Dr. Hugh O’ Connell		
12.00 - 13.00	Lunch		
13.00 – 14.30	Meeting Room 1 Moderator - Dr.Thammanit Waraporn	Meeting Room 2 Moderator - Dr. Thammarak Ruengchaaras	Meeting Room 2 Moderator - Dr. Suchart Tantanadaecha
Break / Refreshment			
14.45 – 16.30	Meeting Room 1 Moderator - Dr.Thammanit Waraporn	Meeting Room 2 Moderator - Dr. Thammarak Ruengchaaras	Meeting Room 2 Moderator - Dr. Suchart Tantanadaecha
End of the day			