

## 1.5 Study Plan

## Year 1, Semester 1

Course code	Course name	Credits (T - P - Fr)
901-104	Ethics in Everyday Life	3(3-0-6)
901-114	Personality Development	2(1-2-3)
902-138	English in Everyday Life	3(2-2-5)
903-103	Science and Environmental Issues	3(3-0-6)
904-101	Physical Education and Recreation for Life Quality Development	1(1-0-2)
905-105	Being Ideal STC Graduate	3(3-0-6)
161-101	Principles of International Strategic Innovative Management	3(3-0-6)
<b>Total</b>		<b>18(16-4-34)</b>

## Year 1, Semester 2

Course code	Course name	Credits (T- P - Fri)
902-103	Thai Language for Communication	3(2-2-5)
902-143	English for Careers	3(2-2-5)
903-109	Fundamental Statistics in Everyday Life and Higher Education	3(3-0-6)
161-102	Principles of Marketing 6.0	3(3-0-6)
161-103	International Business Law	3(3-0-6)
161-206	Financial Accounting in the Digital Age	3(3-0-6)
<b>Total</b>		<b>18(16-4-34)</b>

## Year 2, Semester 1

Course code	Course name	Credits (T- P - Fri)
161-104	Taxation, Innovation and the global Environment	3(3-0-6)
161-105	Principles of Information Systems	3(3-0-6)
161-207	Innovative Finance and technology	3(3-0-6)
161-208	Statistics for Innovative Decision Making	3(3-0-6)
161-209	Quantitative Methods in Digital Business Analysis	3(3-0-6)
162-203	Integrated Online Marketing	3(2-2-5)
<b>Total</b>		<b>18(17-2-35)</b>

## Year 2, Semester 2

Course code	Course name	Credits (T- P - Fri)
161-210	International Business Research	3(2-2-5)
161-311	International Business Management	3(3-0-6)
162-204	Business Intelligence and Analytics	3(3-0-6)
162-205	Economics and International Investment	3(3-0-6)
162-309	International Transportations Management	3(3-0-6)
163-xxx	Elective (Professional Group)	3(3-0-6)
<b>Total</b>		<b>18(17-2-35)</b>

## Year 3, Semester 1

Course code	Course name	Credits (T- P - Fri)
162-201	Innovative Business Policy and Strategy	3(3-0-6)
162-202	Effective Project Management and Innovation	3(3-0-6)
162-306	Total Quality Management and Business Process Improvement	3(3-0-6)
162-308	International Human Resources Management	3(3-0-6)
163-xxx	Elective (Professional Group)	3(3-0-6)
163-xxx	Elective (Professional Group)	3(3-0-6)
<b>Total</b>		<b>18(18-0-36)</b>

## Year 3, Semester 2

Course code	Course name	Credits (T- P - Fri)
162-307	Cost Accounting for Global Business	3(3-0-6)
162-310	Global Supply Chain and Logistics Management	3(3-0-6)
163-xxx	Elective (Professional Group)	3(3-0-6)
163-xxx	Elective (Professional Group)	3(3-0-6)
163-xxx	Elective (Professional Group)	3(3-0-6)
<b>Total</b>		<b>15(15-0-30)</b>

## Plan1. Cooperative education

## Year 4, Semester 1

Course code	Course name	Credits (T- P - Fri)
162-411	Cross-Cultural Management and Organizational Behavior	3(3-0-6)
164-401	Preparation for Cooperative Education	1(0-2-1)
xxx-xxx	Free Elective	3(3-0-6)
xxx-xxx	Free Elective	3(3-0-6)
<b>Total</b>		<b>10(9-2-19)</b>

## Year 4 , Semester 2

Course code	Course name	Credits (T- P - Fri)
164 - 402	Cooperative Education	6 (0-40-0)
<b>Total</b>		<b>6(0-40-0)</b>

## Plan 2. Professional experience training

## Year 4, Semester 1

Course code	Course name	Credits (T - P - F)
161-411	Cross-Cultural Management and Organizational Behavior	3(3-0-6)
164-403	Preparation Project for Practicum	1( 0-2-1)
164-404	Project for Practicum	3(0-6-6)
xxx-xxx	Free Elective	3(3-0-6)
xxx-xxx	Free Elective	3(3-0-6)
<b>Total</b>		<b>13(9-8-25)</b>

## Year 4, Semester 2

Course code	Course name	Credits (T - P - F)
164-405	Practicum	3(0-40-0)
together		3(0-40-0)